

The Professional Valuation Course

Who should enrol on this Course?

This course is ideal for:

- Anyone who would like to be a valuer and
- Experienced valuers who wish to obtain a professional qualification.

You will also need to meet the course entry requirements.

Course entry requirements

The course assumes a good level of jewellery product knowledge.

Entry requirements include gemmology to N.A.G. Gemstone Diploma (or equivalent) level, and ideally the N.A.G. Professional Jewellers' Diploma (formerly Retail Jewellers' Diploma).

When can I enrol?

It is possible to enrol on this course during September and October each year. Students wishing to enrol are required to attend the Valuers' Conference in Loughborough, which is held in September each year.

Tutorial Support

Students will be expected to attend a Valuation Tutorial (usually held in London). The tutorial will instruct students in the techniques and the thinking behind the issuing of a valuation and highlight the various pitfalls. There will also be a run-through of the layout of a valuation, how to determine price and where to find the best sources of reference. It may be necessary to attend more than one tutorial.

Other courses in the JET series

Professional Jewellers' Diploma (JET 1 & 2)

This course has been designed to provide essential product knowledge and to increase sales. It is the essential qualification for anyone involved in gem and jewellery sales.

Gemstone Diploma Course

This 12-month correspondence course is designed to equip all those in the industry with the knowledge to understand and sell gemstones.

Management Diploma Course

Success in retail jewellery management depends on developing skills in organisation, personal and people management. This 12-month correspondence course provides quality training in management skills.

Contact the National Association of Goldsmiths to find out how its education courses can satisfy your training needs. Programmes can be tailored to support corporate training strategies and to maximize education budgets.



JET Valuation

N.A.G. Education Hotline
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The National Association of Goldsmiths
Representing Jewellery Retailers since 1894



“The Valuation Course has increased my confidence enormously. It is a must for anyone committed to providing a professional valuation service for customers”

Heather Bunker P. J. Val. Dip.

Jewellery valuations require expertise and discipline. Experience is crucial, as well as sound logical theoretical learning. However, valuing is not an exact science – descriptions and values can be a matter of opinion as can choices relating to valuing methodologies. The JET Valuation Course provides the opportunity to learn about the practice and science of valuing.

About the Course

The course is essentially a 12-month home-study course. It is easy to read and understand and the detailed course handbook will be a significant reference for years to come.

There are a number of assignments to be submitted for assessment. Students must complete all assignments satisfactorily before applying to sit the examination.

Each student will be assigned a tutor to help and advise along the way. There are also tutorials to provide the practical support.

You will learn about a comprehensive array of subjects that will undoubtedly improve your basic product knowledge, specifically in the following areas:

- description writing
- metal testing, hallmarking and correct nomenclature
- diamonds, coloured gemstone/pearl grading, pricing sources and enhancement/disclosure matters
- basic methodologies
- review of antique and period jewellery, with styles put in their historical context
- discussion of legal matters, fees technology and presentation.



The Syllabus

- Valuation evolution, methodology & layouts
- Types of jewellery valuation – insurance, probate etc.
- Calculations and appraisal: diamonds, coloured gemstones, pearls and raw materials
- Precious metal jewellery, including manufacturing techniques
- Antique jewellery
- Computers and their uses
- Jewellery photography
- Law relating to valuations
- Calculating prices
- Mark ups & how they influence values
- Code of practice

Course fees

See current enrolment form for details of course enrolment fee and tutorial and examination fees.

Membership of the N.A.G.

Established in 1894 to serve and support the retail jewellery industry, the Association promotes high professional standards among its membership to inspire greater consumer confidence as well as enhancing the reputation of its members.

Membership is comprised of professional retail jewellers, both independents and multiples, who are committed to an honest, knowledgeable and ethical approach to their business.

Benefits of membership for both the business and its staff include access to the Association's website, packed with pertinent information for students and proprietors alike. Fact sheets on legislation compliance, health & safety and industry issues are made available. Books and instruments are specially discounted in the Association's well-stocked shop. There are many more services, negotiated on members' behalf, to raise business expertise and of course the bottom line.



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Examination Entry Criteria & Qualification

One-day examinations will be held annually in London. Candidates will be required to provide their own basic equipment. Gemmological instruments will be provided, including diamond examination lights.

Students wishing to apply to take the examination must complete the series of assignments to a satisfactory standard and have at least three years valuing experience. Students must also attend a pre-exam tutorial.

Successful candidates will be awarded the 'Professional Jewellers' Valuation Diploma and will be entitled to use the status of: P.J. Val. Dip. (as long as Alumni status is maintained *).

* An annual subscription fee is applicable to maintain Alumni status.

